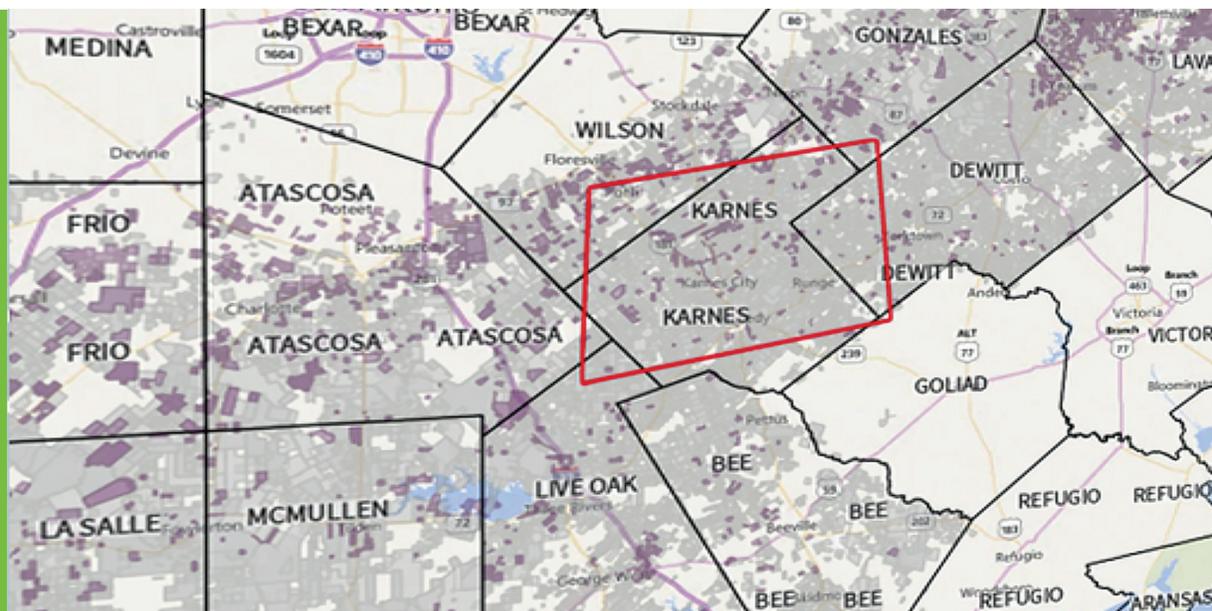


# Find Open Acreage Faster

Learn How a Top E&P Company Raced Ahead of the Competition to Find Open Acreage



## OVERVIEW

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Historically, the only way to secure the best acreage in a hot play has been through dedicating months of time, outsourcing manpower, and spending a lot of investment dollars. In order to stay ahead of the competition in the Eagle Ford, an operator needs to find open acreage in less time and without increasing costs or wasting resources.

Unfortunately, it is not about working harder or spending more; In today's market, those that win focus on being better informed and moving faster than the competition.

With Drillinginfo, a successful E&P company was able to quickly and easily find open acreage, discovering a prime area right next to a key competitor.

### CHALLENGE

How do I stay ahead of the competition in locating open acreage while reducing costs and using resources more efficiently?

### SOLUTION

Using the Area of Interest (AOI) feature in DI Plus, the customers' land department was able to accurately plot and monitor a customized AOI polygon shape and receive daily email alerts with news regarding that area, saving time and resources by focusing on specific wells, counties, operators, and positions.

### PRODUCTS USED

DI Plus, DI Courthouse

## STEP 1: IDENTIFY THE AOI

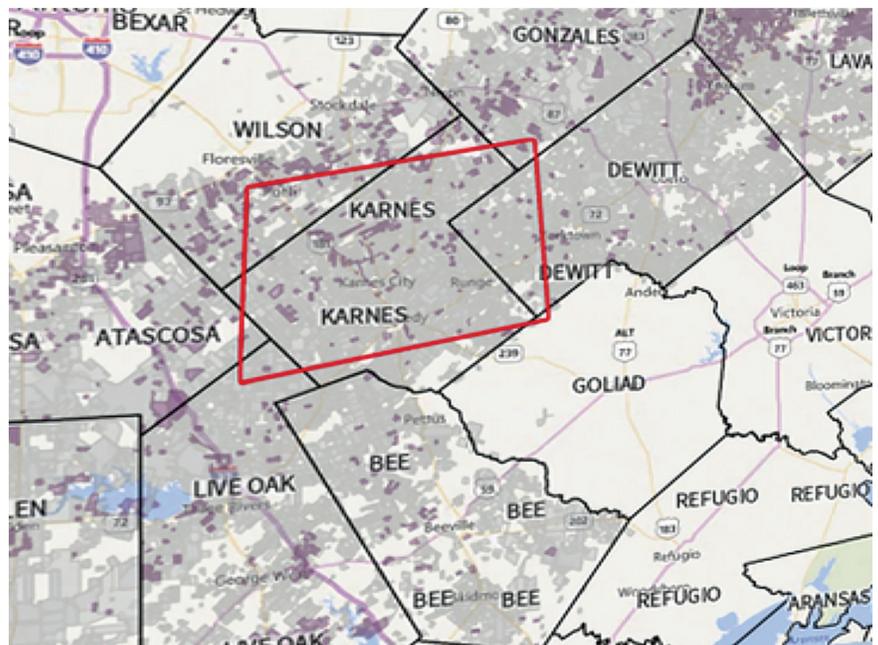
Based on hot activity and current production volumes, the customer's geology team had a good sense of the general area they wanted to pursue, but the land department needed a method to focus their exploration efforts.

### Products Used:

- **DI Plus:** VirtualScout™ feature
- **DI Courthouse**

### With Drillinginfo

Using the VirtualScout™ feature in DI Plus, the land department plotted customized AOI polygons and received daily email alerts on relevant activity in the area. Being able to research critical ownership information, such as leasing activity or the closing of a well quickly lets them focus on specific wells, counties, operators, and positions, saving time and resources.



*Snapshot of AOI using DI Plus.*

### Without Drillinginfo

Without the technology from Drillinginfo, landmen would have to hire a GIS expert to draw maps at a price of roughly \$2,000 each. Then, once new information became available during an investigation of land availability, the maps would have had to be redone, wasting additional time and money.

## STEP 2: MAPPING THE COMPETITIVE LANDSCAPE

After defining the AOI, the customer's land team needed to rule out acreage that was already burdened with leases and uncover available tracts.

### Products Used:

- **DI Plus:** LandTrac, Permits Tool

### With Drillinginfo

With the Drillinginfo database and proprietary maps, what used to take months and incur costly expenses now takes minutes. The customer's landmen populated the AOI map view with the competition's active wells, leases, and producing units using the DI Plus LandTrac feature.

The Permit tool lets them quickly view any permits filed with the Texas Railroad Commission (RRC) within their AOI. Getting to the exact results in seconds, the team discovered what appeared to be prime, open acreage right next to a key competitor.



*Area of interest on a DI Plus LandTrac map.*

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Without the Drillinginfo database and proprietary maps, what used to take months and incur costly expenses now takes minutes.

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## Without Drillinginfo

It is common practice to rush multiple field landmen to the courthouse to research ownership within an AOI. At a day rate of almost \$425 per person plus mileage and expenses for a month or more, costs could soar into the thousands. Having multiple touch points and stakeholders can add complexity and foster miscommunications that can spin out of control.

## STEP 3: SCOUT FOR PRODUCTION HOLDS

For the customer, finding open tracts in the middle of hot acreage looked like real progress, but before they could celebrate, they needed to make sure those tracts were not currently held by production (HBP).

### Products Used:

- **DI Courthouse:** Production Data feature

## With Drillinginfo

To determine HBP status, the customer's team simply activated the production data within its AOI to show any land that was held by production. Within minutes, they were comfortable with pursuing the tracts. Even with a quick physical spot-check of the tracks the time for this critical task was reduced to a couple of days.



*Production data displayed within an AOI.*

## Without Drillinginfo

Landmen would normally need to travel to and physically scout the entire prospect to see if there were any rigs, wells, or pumps. Then they would burn even more time to visit a courthouse crowded with competitors or visit a state website and perform tedious research to verify the production status of the units. Even for the most seasoned and efficient landmen, the entire process could take up to six weeks to complete.

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## STEP 4: MAKE THE DEAL

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Now that the team was confident in the tracts they wanted, it was time to act quickly. Otherwise, finding and contacting the mineral owners could become the costliest step.

### Products Used:

- **DI Plus:** Surface Parcels data
- **DI Courthouse**

## With Drillinginfo

The surface parcels data from DI Plus provided the customer's landmen with a comprehensive and accurate list of surface owners within seconds. From there, a quick toggle over to DI Courthouse allowed the team to perform due diligence, running the title indirectly to uncover any mineral severances and then reversing the process to find the current owners.

DI Courthouse also gave the team access to a wealth of information about the owners, including their status, address, and interest amount. Landmen could even run the chain of title and print all the required legal documents without setting foot in a physical courthouse.

## **Without Drillinginfo**

In some cases, AOI ownership can be split between hundreds of heirs. Without Drillinginfo, this land team would have had to make multiple trips to the courthouse to run titles back to sovereignty.

The team would likely have needed outside contractors to track down contact information and legal documents for every individual involved before negotiations could begin. This process could have taken months and exposed their interests to competitive pressure.

## CONCLUSION

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When leaders at one top producer wanted to expand their firm's presence in the Eagle Ford play, they found a partner in Drillinginfo and got results in hours, not months.

Drillinginfo provides you with the industry-leading tools you need to accelerate your exploration and increase your return on investment.

Learn how Drillinginfo solutions help you stay ahead of the competition by locating open acreage and using resources efficiently. Speak with one of our experts today.



**PROACTIVE**



**EFFICIENT**



**COMPETITIVE**

By monitoring the market, Drillinginfo continuously delivers innovative oil & gas solutions that enable our customers to sustain a competitive advantage in any environment.

Drillinginfo customers constantly perform above their competitors because they are more efficient and more proactive than the competition.

Learn more at [www.drillinginfo.com](http://www.drillinginfo.com)